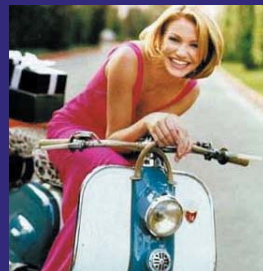


il festival italian di shopping

win your own italian shopping spree!

Log onto our website www.lakeside.uk.com and take a tour looking for the style icons you could win, which will at the top of the pages. Just write the number displayed next to the item, in the boxes below, fill in your details and return this leaflet to the Customer Information Desk or fill out the form online.



- Lambretta Scooter
- Gaggia Coffee Maker
- Ferrari Watch
- Prada Bag
- Gucci Shoes

Name

Address

Telephone

email

food italian taste

From 16 to 22 April we transform our Central Atrium into a traditional Trattoria with a display kitchen and cookery demonstrations every day.

Discover the secrets of great Italian cookery and sample wines, breads, pasta and of course ice creams. Learn how to use the newest Gadgets and Gizmos.

Throughout the programme you will also be able to sample the unique flavours of each of the regions represented.



GAGGIA

Combining the very best in style and design with legendary reliability.

Available at The House of Fraser

fashion italian style

Everybody knows the names of the top Italian designers and we will be profiling their collections within our fashion displays from 12 to 15 April.

We will also be inviting some of the top stylists and make-up artists from Italy to give us a preview of the Summer looks in hair and beauty.

Top salons in the area will also be invited to compete in a competition to celebrate Italian style.



GUCCI

Combining the very best in style and design with legendary reliability.

Available at Sunglasses Hut



family fun

From 2 to 11 April we will entertain, educate and enthrall families with a programme of Italian themed puppet shows.

Children can explore the styles of hand puppets, shadow play, marionettes and string puppets and learn about famous Italian stories and folk tales. Shows are suitable for 3 to 12 years. The activities are not supervised playschemes and parents and carers are invited to stay with the children to enjoy the fun.



Shows are at 12pm, 2pm and 4pm each day and for those who want to speak a little Italian the will be children's sing-along sessions each day at 1pm and 3pm.



Mask Making Workshops

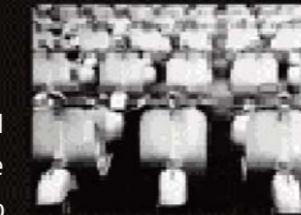
Half term workshops will involve mask making, pasta modelling and puppet creating 11am to 4pm

fast cars & bikes

Check out our display areas where you can get close up and personal to some of Europe's top performing autos.

The top of the range marques will be on display and there will also be the chance to win a day on the track at the wheel of a Ferrari.

The Scooter Club of Britain will also be holding a rally in the car park and know one will be fooled when it comes to the dedication these enthusiasts to maintaining and promoting this iconic machines - a real tribute to Italian automotive genius.



FERRARI WATCHES

Combining the very best in style and design with legendary reliability.

Available at Emson Haig



italian holidays

Hear about the Italian holidays from the experts. Our travel experts Going Places, Thomas Cook, Thompson and Travel Choice all offer ready made packages and city-breaks but can also tailor special itineraries for you, whether you are interested in the Roman Antiquities, skiing, cruises, sightseeing or simply chilling out on the beach.

Throughout the programme you will also be able to sample the unique flavours of a variety of Italian regions by visiting their own displays next to the central display.



With a coastline as long and spectacular as Italy it makes great sense to relax on board a luxury cruise and enjoy great Mediterranean cruises.



il festival italiano

a month long celebration of italian culture, food, film, fashion and family

Lakeside

Lakeside

Buon giorno il festival italian di shopping

I have lived in England since I was 16 and I love the country, but like all Italians I am passionate about everything Italian.

The food, the fashion the family and the sheer fun of a country with plenty of sun and a people who love life and who have made an art of style and shopping!

So I am delighted to take some time out of my racing programme to endorse a month long celebration of the style my countrymen so cherish. I am delighted to have played a part in planning



Highlights of our Italian programme will be the opera performance and masked ball which will raise much needed cash for the Lakeside charity. There will of course be some lighthearted Mediterranean fun with the extraordinary antics of the Squadra Acrobatica Pizza team that have stretched the art of dough juggling to a fine art and the many traditional puppeteers that will entertaining families throughout the Easter break. Though my chosen way of racing is equestrian there can be no doubt about the pedigree of Italian cars and bikes and we cannot focus on Italian ingenuity without celebrating our fast cars and bikes and speed freaks will be delighted to see the major marques on display throughout the month - there will even be the opportunity to take a spin on the race track in a sparkling red Ferrari.



Most importantly we have invited some of the most fascinating regions in Italy to visit the Centre to let us sample their culture, their cuisine and their wines.

Franke Detorri MBE

events that will help transform Lakeside into an unofficial region of Italy sharing some of its traditions and delights.

detorri by Frankie Detorri

A woody/mossy cologne, dettori is a wonderfully fresh fragrance and has sporting people in mind with its clean yet masculine notes that include bergamot, musk, patchouli, pimento, raspberry, vanilla and vetiver.

Available from Boots and Debenhams

il festival italian di shopping april calendar of events

Sunday	1 Signor Girraffi Puppet Shows Pasta Collage workshops 6pm Wine tasting from Apulia and Vivaldis 4 seasons	8 Centre closed for shopping	15 Fashion Show Finale Fashion shows with a makeover and trip to Palermo to be won. Sicilian hair & beauty shows	22 Squadra Acrobatica You have never seen Pizza fly like this before! Italian food & farmers market in car park 4.	29 A Night at the Opera A charity performance featuring the best known Italian arias and overtures.
Monday	2 Shadow House Puppet Shows Mask making workshops 6pm Wine tasting from Apulia and Vivaldis 4 seasons	9 Signor Girraffi Puppet Shows Pasta Collage workshops 6pm Wine tasting from Tuscany and dance displays	16 Cook like Mamma We create a demonstration kitchen and trattoria for some Mediterranean treats - Seafood	23 Build Rome in five days A five day school project to recreate the ancient city in miniature.	30 Glass, Masks and Class Dicover why Venice is Europe's most romantic setting. A Lake side couple will win a holiday.
Tuesday	3 Marionette Puppet Shows Mask making workshops 6pm Cheese tasting from Apulia and opera extracts	10 Punchinello Puppet Shows Puppet making workshops 6pm pastry tasting from Tuscany and Tuscan art display	17 La Dolce Vita We create a demonstration kitchen and trattoria for some Sicilian deserts - Ice Cream	24 Build Rome in five days A school project. 6pm Learn about the local Roman connection	 <i>Festival of Music Toscana</i>
Wednesday	4 Signor Girraffi Puppet Shows Pasta Collage workshops 6pm Wine tasting from Apulia and Vivaldis 4 seasons	11 Marionette Puppet Shows Puppet making workshops 6pm Wine tasting from Tuscany and dance displays	18 Gadgets and Gizmos See the latest coffee makers, pasta makers and cookers Operatic extracts	25 Build Rome in five days A school project . 6pm Gladiators - The real story Sample wines from Lazio	
Thursday	5 Pinnocchio Puppet Shows Pasta Collage workshops 6pm pasta tasting from Apulia and opera extracts	12 Fashion Shows The popular Lakeside fashion shows have an Italian flavour Florentine hair & beauty shows	19 Cook like Mamma We create a demonstration kitchen and trattoria for some Mediterranean treats - cheeses	26 Build Rome in five days A school project. 6pm The Vatican - Preview the greatest art collection in Europe	
Friday	6 Punchinello Puppet Shows Puppet making workshops 6pm wine tasting from Apulia and Vivaldis 4 seasons	13 Fashion Shows The popular Lakeside fashion shows have an Italian flavour Florentine hair & beauty shows	20 La Dolce Vita We create a demonstration kitchen and trattoria for some Sicilian deserts - pastries	27 Build Rome in five days A school project . 6pm Latin Lovers - Caesar and Cleopatra	
Saturday	7 Marionette Puppet Shows Puppet making workshops 6pm pasta tasting from Apulia and opera extracts	14 Fashion Shows The popular Lakeside fashion shows have an Italian flavour Florentine hair & beauty shows	21 Cook with Aldo Zilli Cookery shows at 12pm and 3pm learn from one of Italy's finest chefs and TV cookery experts.	28 The Roman Invasion We welcome the Praetorian Guard Plus enjoy a taste of Rome	

Week 1
Focus on the XXXXX region
Fly to XXX

Week 2
Focus on the XXXXX region
Fly to XXXX

Week 3
Focus on XXXXXXX
Fly to XXXX

Week 4
Focus on the XXXX region
Fly to XXXX

Week 5
Focus on the XXXXXX region
Fly to XXXXX

Fly to the sun

Have you ever looked at some of the lesser known destinations on the departure boards at Stanstead Airport and wondered what they offer?

At Lakeside we have invited a selection of fascinating Italian regions to showcase their culture, their cooking and their countryside.

Each week we throw the spotlight on a new region with displays, tastings and tourist information so you can explore the great travel opportunities that are only an couple of hours flight away.

You can now plan your getaway and select your destination at the same time as you choose your holiday outfits and travel essentials.

With internet booking available online we offer a great way to broaden your horizons and experience Italian style.

See Italy first hand when you fly from Stansted to airports including:

Rome | Pisa | Bologna | Parma
Perugia | Milan | Ancona | Turin
Verona | Pescara | Bari | Brindisi
Lamezia | Genoa | Venice



Property Fair

More and more people are discovering that you can combine financial wisdom and enjoyment through investing in a property in Italy.

We are throwing the spotlight on Italian Property on two weekend fairs where visitors will be able to see for themselves some of the properties available and talk to the experts in how to buy, where to buy and what to buy.

Find out about the legal and financial implications of buying in Italy and talk to companies who can rent and manage your flat, villa, vineyard or castle!

Saturday and Sunday 21 and 22 and 28, 29 April

Stalls will be placed throughout the Centre.



Try before you Buy
Our experts will help you make the right decisions

